

Tempo[®]



Local. For everyone.





Community first.

The Tempo Network

Since 1960, Tempo Gas Bars have been fuelling communities across Western Canada.

We continue to build a service-oriented network with independent dealers in mind. Like you, we're dedicated to providing customers with reliable service, neighbourly values, and high-quality gasoline at competitive prices.

Being independent doesn't mean you're on your own. As part of the Tempo network, you'll build your success with support from the local CO-OP® trusted in more than 630 communities across Western Canada.

Tempo Gas Bars

 FUELLED BY CO-OP

Give customers confidence in quality to drive traffic and auxiliary sales. You can proudly display the "Fuelled by Co-op" message that communicates your partnership with a national brand that Western Canadians have trusted for generations.

TOP TIER CO-OP® Fuels

Our gasoline is TOP TIER® Certified to optimize fuel economy, improve vehicle performance, and reduce harmful emissions. We subject our gasoline to stringent testing by an independent third party backed by respected automakers to ensure it exceeds government standards.

For more information, visit www.fcl.crs and www.Tempo-Canada.ca.



Build a better business.

Financial Grants

Attract more customers by improving your facility and equipment with competitive grant packages. Grants for petroleum infrastructure, site and washrooms upgrades allow business owners to improve curb appeal and increase sales. Speak to your Local Co-op or Independent Sales Advisor about grants – and get it done.

Maintenance Assistance Program

Get assistance tackling repair costs to keep petroleum infrastructure operational and contributing to your bottom line. Our competitive program can subsidize some of the costs of petroleum equipment repairs.

Convenience Store Program

Our turnkey program will add revenue and profit to your business when you participate in Co-op's proven convenience programs. We have the expertise to help you implement a new c-store from the ground up, optimize your current store and promote your own items. Our promotional marketing calendar will generate excitement with your customers through our robust and attractive promotions and enhance your bottom line.

POS Systems

The easy-to-use POS equipment provides enhanced security and services to make customer purchases cleaner and quicker. The fully integrated POS system accommodates convenience store, fuel, fleet, gift cards, payment terminal, and Pay at Pump. A competitive monthly fee covers equipment rental, 24/7 support, and training. We offer highly competitive debit and credit card rates.

Facility Design Program

Add impact to opportunity with site planning for new builds and location upgrades. Our experienced facility and petroleum site design teams can assist with feasibility reports, project planning, construction management and site drawings. They'll ensure your gas bar meets environmental and safety standards, and that it has the capacity to support a high-volume location. Our experts can assist with the design of your c-store with the right square footage and modern design to serve the local area.



Connect with your customer.

Promotion and Advertising Assistance

Tempo offers promotional and advertising assistance. Draw traffic to your site with the help of branded uniforms, in-store promotions, contests, and eye-catching signage. Our seasonal promotions speak directly to your local audience with flexibility to repurpose advertising dollars in your community, within applicable guidelines.

Centralized Marketing Programs

The centralized marketing programs strengthen the Tempo brand across Western Canada through branding, advertising, and planning services. On behalf of our Independent Dealers, the team of experts align the needs of our network with cohesive and creative campaigns and promotions, on a variety of digital and traditional platforms.

Frequency Program

Simple to use, our frequency program will turn everyday transactions into meaningful interactions and opportunities for growth. The program will provide deeper insights into your consumer's buying behaviour which, when combined with strategic marketing initiatives, will directly contribute to increased customer retention and new customer acquisition.

Gift Card Program

Attract return foot traffic with a flexible, centralized gift card program that encourages customers to make purchases in your store. A great program to support your local community!

Fleet Card Program

The Tempo network is required to participate in the Fleet Card program which allows Tempo Dealers to accept all major fleet cards including Element, ARI, FOSS, Jim Pattison Lease, Manitoba Government, and FCL Fuel Cards. We can work with you to increase sales and drive traffic to your location.

Digital and Social Media

Our Centralized Marketing team can support your digital customer with our increased online presence such as media ad buys, online social networking, and blogs. We are modernizing the Tempo brand with updated digital promotions and brand awareness campaigns.

Let's stay connected.

Dealer Portal

Receive access to an online dealer support portal where you'll find helpful information about Tempo services and programs.

Email Address

Communicate and connect with your local Co-op and Federated Co-operatives Limited representatives. You'll have your own corporate email address with managed email services.

Tempo[®]



@TempoFuel

www.Tempo-Canada.ca

TOP TIER[™]



Detergent Gasoline

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